

## CONSENT TO THE PROCESSING OF PERSONAL DATA FOR MARKETING PURPOSES

in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 ("GDPR"), pursuant to Act No. 110/2019 Coll., on the processing of personal data (hereinafter referred to as the "Act") and according to Act No. 480/2004 Coll., on certain information society services and on amendments to certain acts,

I hereby grant Pragosport, a.s., with registered office at Prague 6, Na Ořechovce 579/6, POSTAL CODE: 162 00, ID: 186 28 010 registered in the Commercial Register maintained by the Municipal Court in Prague, Section B, Insert No. 755, Contact details: [info@ebasketball.cz](mailto:info@ebasketball.cz), [www.ebasketball.cz](http://www.ebasketball.cz) (hereinafter referred to as the "Company"), as the Controller of personal data, consents to the processing, in particular by means of collection, monitoring, profiling, processing, evaluation, storage on information carriers, disclosure, modification or alteration, for the entire duration of the contractual relationship concluded between my person and the Company and subsequently for 7 years after its termination, retrieval, use, transmission, dissemination, disclosure, storage, exchange, sorting or combining, blocking and destruction), and under the conditions set out in the "Information on the processing of personal data", my identification and contact data in the range of first name, surname, nick name, date of birth, nationality, email, Playstation ID and other data:

- If you attended our event, an indication of such an event,
- If you use our product or service, transaction history, use of such product or service, delivery address (if provided)

I also grant the Company permission to send commercial communications, offers and customer benefit programs, both by electronic means and in printed form, for the same period of time.

The provision of the above data for marketing purposes is voluntary. However, processing them will allow us to improve the quality of our services and to send you information and communications that will be of interest to you.

I am aware that I can withdraw the above consent at any time and that the provision of my personal data for the above purposes is voluntary and therefore not strictly necessary for the performance of the concluded contract. I declare that I give my consent freely and of my own free will. I also acknowledge that failure to grant or withdrawal of consent to the processing of personal data in accordance with the preceding paragraphs may result in the inability to provide me with services in a personalized manner or in full.

I further declare that I have read the Personal Data Processing Information, which describes my rights in detail, I fully understand the Personal Data Processing Information and I am aware that the Personal Data Processing Information may be updated.

I understand that the Company is entitled to process my personal data for the purposes of direct marketing (information and product campaigns) in connection with the contractual relationship, based on the provisions of the GDPR and the Act, on the grounds that it is a legitimate interest of the Company. However, I can express my disagreement with this by filing an objection.